



Sure-Shot Game Calls
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Sure-Shot Game Calls is the Presenting Sponsor of Marsh Fest

Including two World Duck Calling Championship qualifying contests

Groves, TX - (February 20, 2020) –Sure-Shot Game Calls is proud to be the Presenting Sponsor of Marsh Fest among many other sponsors such as Mossy Oak, Ducks Unlimited, Remington, Filson, Delta Waterfowl, Koplín, and MOJO as well as several local businesses in the Southeast Texas area. Join us March 6-8, 2020 in Winnie, TX for the family fun weekend including eight duck and goose calling contests. The James “Cowboy” Fernandez Memorial Texas State Championship and Southern Central Flyaway Regional contests are qualifiers for competing in the World Duck Calling Championships in Stuttgart, AR during November 2020. The legendary World’s Duck Calling Contest in Stuttgart is the longest running calling contest, starting in 1936, and requires winning a preliminary sanctioned calling contest.

The Southern Central Flyaway Regional contest is open to all ages with a \$50 entry fee. Main Street Routine, 90 seconds, 3 rounds. The first-place winner takes home \$1,000, second place \$500 and third place \$250.

The James “Cowboy” Fernandez Memorial Texas State Championship contest is open to all ages, but the contestant must be a Texas resident and pay a \$50 entry fee. Main Street Routine, 90 seconds, 3 rounds. The first-place winner takes home \$500, second place \$250, third place \$100 and fourth place \$50.

The James “Cowboy” Fernandez Memorial Texas State Championship contest is named after Sure Shot’s founder James “Cowboy” Fernandez. Co-founder, inventor and world champion caller James “Cowboy” Fernandez passed away in August 2018 at age 86. Cowboy worked with George Yentzen to design and patent the first double reed duck

call in 1950 and the triple reed in 1968. Cowboy was the first Texan and first double reed contestant to win the Worlds Duck Calling Championship in Stuttgart, Arkansas in 1959 using the double reed Yentzen Caller. And others followed, winning World Championships with this Yentzen Caller as well. He was well known for his calling prowess and won numerous regional and international competitions. Fernandez was inducted into the Legends of the Outdoors Hall of Fame in 2014.

“Sure-Shot is proud to support our callers and our home state competitors,” explained Charlie Holder, current owner of Texas-based Sure-Shot Game Calls. “We’re also happy to welcome some of the best callers in the country to our area for this competition.”

For more information about Sure-Shot’s complete line of game calls, visit www.sureshotgamecalls.com. For Marsh Fest calling contest details and other Marsh Fest information, visit marshfest.com.

About Sure-Shot Game Calls:

The 60+year old company was founded by James “Cowboy” Fernandez and George Yentzen in Nederland, Texas in the early 1940s. After many prototypes, their first product, the 1950 Yentzen Caller, became the very first patented double-reed duck call introduced to the marketplace. In 1959, Cowboy Fernandez entered several duck calling competitions and both he and the Yentzen Caller became world class champions. Charlie Holder purchased the company in 2011. Today, Sure-Shot offers over two dozen game calls for waterfowl, predator, deer and turkey.

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