



## PRESS RELEASE



**Date:** January 22, 2018  
**Contact:** Charlie Holder,  
409-962-1636  
info@sureshotgamecalls.com

### **Sure-Shot Game Calls Introduces the Yentzen ONE2**

**Groves, TX** – In 2014, when Sure-Shot Game Calls introduced the Yentzen ONE duck call, it followed on the heels of the World Champion Original Yentzen which, as the first ever double-reed system, revolutionized the duck call industry back in the 1950s. Now, the new and improved Yentzen ONE2 is born.

Yentzen ONE2 dramatically improves the most important aspects of the ONE experience. It introduces an advanced new Reed System. The best sound and response ever in a call. A redesigned Screw Lock system for smoother and faster assembly and tuning. Re-Engineered tone chamber makes the ONE2 twice as loud as the previous model. An all new Walnut band gives the perfect accent and pays tribute to its ancestors. And it looks every bit as powerful as it is beautiful. This is the Yentzen ONE2. The new Yentzen ONE2 has an MSRP of \$159.99.

**About Sure-Shot Game Calls:** The 60+ year old company was founded by James “Cowboy” Fernandez and George Yentzen in Nederland, Texas in the early 1940s. After many prototypes, their first product, the 1950 patented Yentzen, became the very first double-reed duck call introduced to the marketplace. In 1959, Cowboy Fernandez entered several duck calling competitions and both he and the Yentzen Caller became world class champions. When the elderly Cowboy Fernandez backed off of production, Charlie Holder purchased the company in 2011. Today, Sure-Shot offers over two dozen game calls for waterfowl, predator, deer, and turkey.

For more information about Sure-Shot’s complete line of game calls, visit their website at [www.SureShotGameCalls.com](http://www.SureShotGameCalls.com)